

ARTCARD WORKSHOP

I hope that you all found the afternoon useful. It was good to see so many people there. A special thank you to those of you that shared their experiences with us

SUMMARY

Seven members explained and demonstrated their methods of making a variety of types of cards ranging from completely handmade to professionally printed to a combination of both.

Useful Information

Purchase of cards and envelopes : Cost from £6.20 - £8 for 50 (depending on size)*

Locally these can be bought in bulk packs from Tavistock market card stall or

Mainly Stationery.....card and envelopes 220gsm acid free card £6.20 for 50 C6 size **cellophane sleeves** £2.50

Trago Mills...further afield but cheaper we are told.

Image production

Individually Hand made

Scan your own Artwork. Print yourself

Photograph your own Artwork .Print yourself

Photocopy professionally

Size reduction

Reduction can be achieved with some scanners.

Windows Publisher if you have it.

Microsoft Word

THELMA NEWELL

Thelma showed us a selection of cards that she and her husband had produced at home.

Printed on paper (for cheaper postage) or light card. On A4 paper they print the image on the bottom right hand corner so that when folded the image appears on the front. Text can be added to another section if carefully positioned.

Putting it through the printer for a second time would allow text or images to be put in other positions. She described her method as cheap and cheerful.

MARY GAGE

No need for computer or printer. Mary takes photos of her pictures (prior to framing)

She uses **Mainly Stationery of Tavistock** to print them. They fit four to an A4 sheet.

Charge 85p per sheet.

A guillotine is used to trim each image which is then stuck onto a blank card* using PVA glue as cards are not intended to last for years

VICKY WILKINSON

Vicky is a watercolour artist.

Vicky uses card stencils to contain her watercolour effects on watercolour paper 180gsm cut to the desired size

Or buys watercolour paper cards online . <http://www.jacksonsart.com>

When dry she adds finishing touches with marker pen.

Her tutor is happy to share this approach to making individual cards with you

<http://youtube/YV5uRiDQt7c>

Vicky also mentioned that she belongs to Art Tutor an online art tuition site. The link for that is

<https://www.arttutor.com/>

MARGARET STENNING

Margaret reproduces her Art by photographing large scale paintings and reducing them on her computer to a size to fit onto card blanks. Although already good she would be interested to hear from anyone on how to improve image quality further when photographing paintings.

Like Ian's , Margaret's black and white images are particularly successful and achieved with her scanner set to black and white.

She has a name stamp to stamp her name onto the back of her cards.

CHRIS BINNS

Chris reproduces his very humourous Art work onto glossy photographic paper for the clear image he likes. He produces his designs for specific people or occasions by sketching in pencil or ink and adding colour with watercolour paint. He scans the image to his computer and then uses Windows Publisher or Word to resize and manipulate layout.

He uses a **Groovy card maker** to score the fold of his paper for a professional finish.

http://www.cardmakingneeds.co.uk/product_info.php?products_id=6512

ANNE BRIGGS

Anne has solved the image reproduction problem by using **Kate Harman .Bere Ferrers 01822 841588** to make her cards for her.

Kate photographs Anne's paintings (prior to framing) and then produces cards for her at 50p each in packs of six..

This works well for Anne's colourful detailed paintings.

The downside is that she only does one size and it is quite small.

For larger cards Anne uses the same person that Ian Pethers does ..Bernard Harrison (see below)

IAN PETHERS

Ian is a professional artist. He uses Allan Dolan Stationers, Tavistock to photocopy his images and then reduce them in size if necessary. An A4 printed sheet of his work could contain a number of images.

Allan Dolan charge 85p per sheet of 4 images (good quality paper).

He then hand trims them and sticks them onto card blanks.

He recommends PHOTOMOUNT SPRAY for this. Making your own spray booth out of a cardboard box is a good idea to prevent glue going where you do not want it.

Previously he has bought sheets of card and cut them himself, he has now reconsidered and will buy the packs*

Ian also does economy black and white cards.

Black and white images work well and can be enhanced with an accent of colour.

He also draws on dark coloured card with black ink – eg silhouettes of trees and adds a finishing touch such a white moon in acrylic.

For larger cards Ian uses **Bernard Harrison Drakewalls. HIGH VIEW Printers**

Bernard's website is: **www.busycards.com**

His telephone number: 01822 833500

Bernard will print your pictures any size you like.

He scans your picture and makes it into cards - £1 per card for a minimum 20 card run.

(This includes envelopes and the cellophane pocket plus whatever you want printed on the back – NOT greetings inside.)

**You are invited to Ian's Open Studio Days 5, 6, 7 December
'GLENROCK' by GUNNISLAKE STATION 01822 834289**

SCOTT RUSSELL

Scott uses **INKPRINT 01837 52937** to produce small business cards with his Artwork and contact numbers on.